

Minutes
North Dakota Organic Advisory Board
Doublewood Inn
Bismarck North Dakota
October 25, 2011

The following Committees of the North Dakota Organic Advisory Board met at 10 a.m. to develop a strategic plan for the 2011 – 2013 biennium. Those committees were: Consumer, Retail, Education, and Professional Development Committee; Processor, Producer, Marketing Committee; and the Weed and Pest Control Committee.

Lunch was served from Noon until 1 p.m.

Chairman Brad Brummond called the meeting of the Board to order at 1 p.m.

Roll Call was taken:

Advisory Board members present: Commissioner Doug Goehring, Brad Brummond, Christina Dockter, Kevin Kvamme, Ron Schlecht representing Jennifer Tesch, Britt Jacobson by telephone, Grayson Hoberg, Ernie Hoffert, Lowell Kaul, Anne Ongstad, Patrick Frank, Twyla Stroh, and Karri Stroh.

Advisory Board members absent: David Podoll, Betsy Perkins

Others present: Chuck Fleming, Marlene Ells, and Annie Carlson.

A quorum was declared.

Britt Jacobson moved that the minutes of the June 8, 2011 meeting be approved. Karri Stroh seconded the motion. Motion carried.

Chuck Fleming presented the financial report. He reported total expenditures for the 2009-11 biennium of \$22,325. The budget was \$30,000 for the biennium. Fleming reported expenses from July 1, 2011 thru October 24, 2011 of \$925. **Pat Frank moved that the financial reports be approved. Christina Dockter seconded the motion. Motion carried.**

A discussion was held on the draft brochure. It was recommended that the words Free Classified Ads and www.ndorganics.nd.gov be added to the front of the brochure. Additionally it was decided to add the following to the website: Organics Information Site www.eorganics.info under the list of resources.

Chairman Brummond presented the recommendations of the committees for the strategic plan to Commissioner Goehring and the Board. Attached is a copy of the recommendations. A discussion followed the presentation. Commissioner Goehring recommended that a committee be formed to work on getting a course in organics as part of the NDSU agriculture curriculum.

Chairman Brummond gave his report. He indicated that there was an excellent cover crop tour this past summer. He reported that in Walsh County a double crop had been produced - cash barley crop and an estimated 1 ton radish crop. It could have significant

meaning to the future of agriculture in North Dakota. He announced that he was on the National County Agent Board.

Fleming gave a Department of Agriculture update. He reported that the organic reimbursement program was going fine. Deadline for applications is October 31st. He reported that all the organic files are in order for the new replacement for his position. He thanked the Board for their work to boost the industry.

Commissioner Goehring expressed his appreciation to the Board for their work. A question and answer session followed.

The Board reviewed the Strategic Plan and put together the following budget for 2011-13:

Board Meetings	\$12,000
Website updates	2,500
Trade shows & promotions	7,000
Professional Development	6,500
Reverse Trade Mission	<u>2,000</u>
Total -----	\$ 30,000

Grayson Hoberg moved that the budget be approved. Lowell Kaul seconded the motion. Motion carried.

Chairman Brummond said that David Podoll will be resigning from the Advisory Board because of health reasons. Britt Jacobson announced that she is resigning from the Board and recommended Annie Carlson as a replacement. She also indicated that FARRMS has now become a larger player in the organic industry since the Board was first formed and suggested they be added to the Board membership.

In response to Commissioner Goehring's suggestion that a committee be formed to work towards an organic class at NDSU, Chairman Brummond appointed the following people:

Brad Brummond
Karri Stroh
Pat Carr
Frank Kutka
Hans Kandel
Annie Carlson

Brad Brummond presented Chuck Fleming with a retirement card and on behalf of the Board thanked him for his support of the organic industry.

It was decided to set March 6, 2012 as a tentative date for the next meeting at a place to be determined.

Ron Schlecht raised the question of finding outside funds to help support the Board's activities. Discussion was held on using some of the funds from existing commodity councils. It was agreed that additional funding ideas should be pursued.

Karri Stroh moved that the meeting be adjourned. Grayson Hoberg seconded the motion. Motion carried. Chairman Brummond declared the meeting adjourned